

cipp the chartered institute
of payroll professionals
**NATIONAL
PAYROLL
WEEK 2025**

#NPW25
#ChoosePayroll

CHOOSE PAYROLL

Celebrate all the professionals who chose payroll
and make it the incredible industry it is

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Thank you for joining us in celebrating National Payroll Week 2025

National Payroll Week (NPW) was launched by the CIPP in 1998 to recognise and celebrate the vital role of the pay profession across the UK. Since introducing #ChoosePayroll as the campaign's core message, it's become a key part of how we champion the profession every day and we hope it's part of your day too.

We're passionate about highlighting the people behind payroll. Our My Payroll Career campaign gives payroll professionals the chance to share their journeys into the industry - why they chose payroll and what keeps them inspired. These stories reflect the dedication and diversity of our community and show just how rewarding a career in payroll can be.

This year, we've continued to expand our support for payroll professionals at every stage of their journey. In early 2025, we proudly launched two new CIPP-approved products, delivered entirely online:

- The Level 5 Payroll Management Diploma, accredited by Ofqual and developed by IPP Education (a CIPP subsidiary), provides both technical knowledge and essential soft skills for current and aspiring Payroll Managers.

- Payroll QuickLearn, our new range of bite-sized, on-demand courses, offers practical, focused learning that fits seamlessly around busy schedules – perfect for upskilling when time is limited.

Whether you're just starting out or looking to advance your career, these new learning options are designed to help you grow. Explore the progression ladder in your pack or [\[click here\]](#) to find the right training path for you.

We also invite you to explore our dedicated career hub, packed with resources to support your professional development. From guidance on career pathways and role responsibilities to tools like the salary benchmark calculator, it's there to support you whenever you need it.

We're excited to celebrate NPW25 with you - here's to another fantastic year of championing payroll and continuing to say #ChoosePayroll

Don't forget to let us know what you get up to during the week. Email marketing@cipp.org.uk with any pictures or stories for the chance to featured in *Professional* magazine.

What's in your digital pack

Your digital pack contains a wealth of digital assets to help you and your teams celebrate National Payroll Week, including:

- Logo pack to use in your office promotions
- Posters, bunting and flags for use around your workplace
- Phone / tablet / desktop / video call wallpapers
- E-cards to send to colleagues to show your appreciation
- Template letter to gain support from government
- Social media hints and tips (see page 7)
- Banners to use on email and social media
- Printable sticker templates
- Business case template for ACE25
- 'The importance of payroll' PowerPoint presentation to educate your teams internally
- Information about CIPP membership benefit packages
- Information and offer from headline sponsor 'Portfolio Payroll'
- Get the right information from your new starter (HMRC flyer)
- IPPE career progression ladder





What is happening this week?

The CIPP team and our sponsors are putting on a week of free informative webinars throughout National Payroll Week 2025. See full details on all the webinars below, and book your places at npw.org.uk, or scan the QR code.

MONDAY 1 SEPTEMBER	TUESDAY 2 SEPTEMBER	WEDNESDAY 3 SEPTEMBER	THURSDAY 4 SEPTEMBER	FRIDAY 5 SEPTEMBER
<p>10:00 – 11:00</p> <p>How can the CIPP help you in your payroll career</p> <p>14:00 – 15:00</p> <p>Crafting the Perfect Payroll CV: Stand Out, Get Hired</p>	<p>10:00 – 11:00</p> <p>The future of AI in payroll</p>	<p>14:00 – 15:00</p> <p>CIPP Payroll Insights Reports 2025 - results and key takeaways from the Policy Team</p>	<p>10:00 – 11:00</p> <p>What if payslips aren't enough?</p> <p>12:15 – 13:15</p> <p>PAS vs PAYE health check – what's the difference and why it matters</p> <p>14:00 – 15:00</p> <p>Knowledge and skills needed to be a payroll professional</p>	<p>14:00 – 15:00</p> <p>Statutory Maternity Pay</p>

How you can get involved this year

Let everyone know

National Payroll Week is the perfect time to remind your organisation just how vital payroll is. Speak to your line manager, get the team involved, and show your pride in payroll. Don't forget to snap some pics and send them, along with a short write-up (around 200 words), to marketing@cipp.org.uk - you might just see yourself featured in *Professional* magazine!

Get the word out

Bring NPW25 to life by adding a mention in your email footer, updating your intranet, or submitting a short piece for your internal newsletter or blog. If you're working with PR, now's the time to shout about why you **#ChoosePayroll**. Every little mention helps raise the profile of the profession.

Be part of the buzz

Follow us on social media as we count down to NPW25. Join the celebration online by tagging us and using **#NPW25** and **#ChoosePayroll**. You'll find us here:

- Facebook: @thecipp
- LinkedIn: @The Chartered Institute of Payroll Professionals (CIPP)
- Instagram: @thecipp
- X (Twitter): @CIPP_UK

Celebrate loud and proud

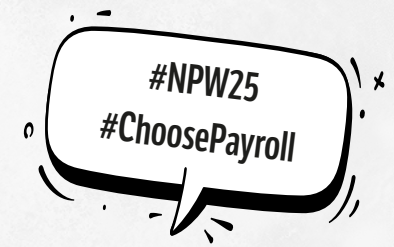
Whether it's a team breakfast, decorations in the office, or a virtual quiz, we'd love to see how you're celebrating. Share your photos and stories on social using our hashtags or head to our pages to see how others are joining in the fun.

Enter our 2025 competition

Get involved with our social media competition and tell the world who your **#PayrollChampion** is. The lucky winners could win Payroll QuickLearn Unlimited for 12 months for themselves and their payroll champion, a hamper of goodies for themselves and their payroll champion or a £25 voucher each for themselves and their payroll champion. Visit npw.org.uk/competition for more information.



Tips for using social media during NPW25



We want National Payroll Week 2025 to grow every year and we hope you will join us in celebrating the week by setting social media alight! Here are a few hints and tips about how you can ensure we're shining a light on our fantastic industry.

LinkedIn

CELEBRATE

Share a team snap or behind-the-scenes moment celebrating NPW25 - whether in the office or online. Tag your Payroll Champion and tell us why they're amazing!

GROW

Connect with fellow professionals by commenting on NPW posts, sharing what you've learned this year, or joining the CIPP's discussions. Attending a webinar? Post a takeaway!

SHARE

Repost inspiring content and use #NPW25 #ChoosePayroll #PayrollChampion to join the wider conversation.

Facebook

POST

Share how you're celebrating NPW25 - tag the CIPP and we might reshare your post!

ENGAGE

Post success stories or quotes from your Payroll Champion. Run a mini "Payroll Champion" spotlight on your company page.

INTERACT

Invite others to like, comment, or share. Amplify the message by sharing CIPP's official NPW content too!

Instagram

HIGHLIGHT

Use Stories to share daily NPW fun - polls, shoutouts, countdowns. Tag your Payroll Champion to give them the spotlight.

CREATE

Make Reels showing payroll in action or introduce your team. Use the "Add Yours" sticker with prompts like "Our Payroll Champion is.."

SHARE THE LOVE

Repost colleagues' celebrations and share team photos with captions showing what makes each member great.

Competition

Celebrate your Payroll Champion

National Payroll Week is all about recognising the amazing people behind the payslips - those who make sure everyone gets paid, every time. Now's your chance to shine a spotlight on your Payroll Champion and say a big thank you.

Nominate your Payroll Champion for a chance to win one of three fantastic prizes!

Whether they go the extra mile for their team, tackle tricky payrolls or simply bring positivity to every payday, tell us why they deserve to be crowned this year's **#PayrollChampion**.

Here's how to enter

1. Tag your Payroll Champion on LinkedIn and talk about why they deserve the title.
2. Tag @The Chartered Institute of Payroll Professionals (CIPP) and your payroll champion in your post so we can see it.
3. Use the hashtags **#PayrollChampion** and **#NPW25**.
4. Make sure you're following us on LinkedIn, Facebook, and Instagram to stay in the loop!

Important info

- Entries are open 1–5 September 2025 only
- All nominations must be made on LinkedIn
- Competition closes at 5pm on Friday 5 September 2025

We will be announcing the winners at 12pm on Tuesday 9th September.

What could you win



12 months access to Payroll QuickLearn for yourself and your payroll champion



A hamper of goodies each for yourself and your payroll champion



A £25 voucher of your choice, for both yourself and your payroll champion



We want to hear from you

cipp the chartered institute
of payroll professionals
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Share your videos, photos and anything you have done to celebrate by email to marketing@cipp.org.uk, or tag us on our social media channels;

- Facebook (@thecipp)
- LinkedIn (@The Chartered Institute of Payroll Professionals (CIPP))
- Instagram (@thecipp)
- Twitter (@CIPP_UK)

Make sure you use **#NPW25 #ChoosePayroll** and we will always aim to share.

We will be including NPW celebrations in our *Professional* magazine – so keep an eye out in our November issue to see if you have made it.

We hope you have an amazing National Payroll Week, and celebrate the fantastic work each and every one of you does for the industry.

Thank you for your dedication and don't forget to keep sharing your stories, celebrating your Payroll Champions, and showing the world why you proudly **#ChoosePayroll**

